



## Festival of Design and Innovation 2014

### Intellectual Property Protection

#### ADMISSION RULES

The following rules (**Admission Rules**) apply, as a condition of admission, to every person, not being a member of Bournemouth University Higher Education Corporation (**Bournemouth University**) staff (to whom different rules apply), admitted to Bournemouth University Higher Education Corporation's Festival of Design & Innovation 2014 (**FoDI**). Each such person is called an **Admitted Person** in these rules.

In return for being allowed admission to the FoDI, each Admitted Person must:

- keep all the details, whether conveyed orally, visually or in writing (which shall include in digital form), of all products at the FoDI confidential;
- not communicate those details to any other natural or legal person;
- not record any still or moving images or sound of, or at, the FoDI;
- not draw, sketch or otherwise record in written form (which shall include digital form) any details of any product at the FoDI;
- not, at any time within two years from and including the date of the FoDI, directly or indirectly seek to develop any product that is an actual or potential competitor of a product at the FoDI using any details of that product.

For the purposes of the Admission Rules product details include, without limitation, any evaluation material, design work, strategic plans and ideas, innovations, creative plans, concepts and ideas and any advertising or promotional plans or ideas developed.

Without prejudice to any rights any Admitted Person may have before entering the FoDI, no Admitted Person shall have a licence or other right whatsoever (including the right to use or develop) in relation to any intellectual property in the whole, or details, of any product at the FoDI.

The only exceptions to the above are where:

- the Admitted Person in question has **before** the relevant activity the express written permission of the inventor / designer (and, where necessary, Bournemouth University or its relevant subsidiary company) to record\* and/or disclose certain information and/or use intellectual property. The exception is limited to the express extent of any permission.

Admitted Persons are asked to note that that the inventor / designer may have an agreement with Bournemouth University or its relevant subsidiary company, and that where such an agreement exists the inventor / designer alone may not be able to give consent. The Admitted Person in question shall contact an appropriate representative of Bournemouth University to establish whether he or she needs its consent (or that of its relevant subsidiary); or

- the Admitted Person is required by law or United Kingdom regulatory authority to disclose the information.

\*It shall be sufficient for duly accredited representatives of newspapers registered under the Newspaper Libel and Registration Act 1881 to have the express oral permission of the inventor / designer (and, where necessary, Bournemouth University or its relevant subsidiary company) to record and/or disclose certain information and/or use intellectual property. The exception is limited to the express extent of any permission.